



**Projecting Knowledge\***  
the magic lantern as a tool for mediated science communication in the Netherlands, 1880-1940  
*an NWO-funded research project*

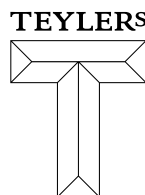


invites you to the symposium

## ***Valorizing illustrated lecture practices***

in cooperation with Teylers Museum and B-Magic

**October 31, 10.30AM - 5PM**  
**Teylers Museum, Spaarne 16, 2011 CH Haarlem**  
**language: English**



Between the turn of the 20<sup>th</sup> century and the 1950s, in the Netherlands and Belgium the photographically illustrated lecture was a mainstream medium. It was employed by countless institutes, associations, and individuals for entertainment, information, instruction, publicity or propaganda aimed at various target audiences. Within this heyday of the medium the research project *Projecting knowledge* focuses specifically on the transfer of scientific knowledge with the optical lantern by academics, both within the academy (teaching) and without (public outreach).

After the Second World War the illustrated lecture remained a mainstay for teaching in some academic disciplines, such as art history, but there were less and less *public* illustrated lectures. While their disappearance from both the academic and the public sphere is of relatively recent date, its archival record is quite incomplete. Home entertainments and digital technology rendered the illustrated lecture's elements discardable, although the survival rate of glass slides seems to be higher than that of their accompanying readings.

This circumstance is all the more unfortunate as the illustrated lecture really comes into own in the simultaneous and/or sequential performance of image and speech (while, say, a play can still be meaningfully read silently). And given its outdated technology and—particularly where science is concerned—content, the re-presentation of the retrieved materials, in performance, exhibition or otherwise, poses obstacles. To make the valorization of knowledge projection interesting and relevant again it is imperative, therefore, to take present-day considerations and audience horizons into account. This seminar is meant to present as well as brainstorm about suggestions and possibilities within those constraints.

**If you intend to participate in this seminar, please register before October 21<sup>st</sup>  
on our website:**

<https://projectingknowledge.sites.uu.nl/2019/09/19/symposium-valorizing-illustrated-lecture-practices/>

\**Projecting knowledge* runs parallel to and cooperates with the research project *B-Magic: the magic lantern and its cultural impact as visual mass medium in Belgium (1830-1940)*.

## Program of presentations

### 10.30 – 10.45

Welcome

### 10.45 – 11.00

Introduction by Frank Kessler, Media and Performance Studies, Universiteit Utrecht; principal investigator of *Projecting Knowledge*.

### 11.00 - 11.30

Trienke van der Spek, chief science curator, Teylers Museum  
*On the history of projecting knowledge in Teylers Museum.*

### 11.30 – 12.00

Annemieke Hoogenboom, art historian, Onderzoekinstituut voor Geschiedenis en Kunstgeschiedenis, Universiteit Utrecht

*topic tba.*

Jamilla Notebaard, PhD researcher, 'Projecting knowledge', Universiteit Utrecht  
*Possibilities and limitations of academic illustrated teaching practices through re-enactment.*

### 12.00 – 13.30 lunch (served on the premises)

### 13.30 – 14.00

Loes van Harreveld, curator, Nederlands Fotomuseum, Rotterdam

*The Fotomuseum's collection of 20<sup>th</sup> century slides (glass and small-gauge film), reflects a variety of practices, technologies, and purposes. The collection of nature slides, meant for expanding knowledge and nature conservation, reveals a lively practice of exchange, duplication, and repurposing.*

### 14.00 – 14.30

Andrea Stultiens, photographer-researcher-curator

*As part of an ongoing correspondence with the photographic legacy of Dutch anthropologist and explorer Paul Julien (1901-2001) Andrea Stultiens shares some thoughts on his use of lantern slides to illustrate his lectures and narrate his 'adventures'. The presentation is made in the format of an illustrated letter to Julien.*

### 14.30 – 15.00

Evelien Jonckheere, postdoc researcher B-Magic/ Universiteit Antwerpen

Klaas de Zwaan, postdoc researcher B-Magic/ Universiteit Utrecht

*'Projecting the First World War (1914-1920) is an overview of recurring themes and motifs in Belgian collections of lantern slides about the First World War, as well as contemporary uses of these and similar slides in Belgium and the Netherlands. Building on their history and iconography, we aim to show how lantern slides and technology can be made productive in projecting this war from a present day perspective.*

### 15.00 – 15.30 tea/coffee break

### 15.30 -17.00 plenary discussion